



## California Association for Nurse Practitioners Monthly Chapter Communication / December 2015

December 16, 2015

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### Advocacy

Lawmakers are now on recess (though the special session on health care is technically ongoing). They are slated to return to Sacramento on January 4, 2016 to begin the second year of the 2015-16 legislative session. The recess provides an ideal opportunity to schedule an office visit with your state legislators to continue the process of educating and building relationships – including in support of [Senate Bill 323](#), which is eligible to be taken up again in January.

Extensive grassroots efforts by CANP members and allies to date has made significant inroads in terms of educating lawmakers about just what a nurse practitioner is and the vital role that NPs play. While this focus must continue, it is also important that NPs convey to legislators the barriers created by the current requirement for physician supervision, and how NPs can better serve the health care needs of Californians if the restrictions are lifted.

### Action for Chapters:

- Designate one Legislative Representative per chapter as one key contact for the chapter.
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision.
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) as the central contact for information on grassroots efforts.
- Consult the Senate Bill 323 Resource Center for information and tools to assist outreach efforts.

### Political Action Committee (PAC)

The current balance in the PAC account is \$37,158.59. Like grassroots outreach, PAC donations continue to be critical. CANP is currently developing enhanced tactics and materials to further assist PAC solicitation efforts.

### Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the “[Political Action Committee Guidelines](#)” document to host a CANP PAC fundraising event.

## Events

### 39<sup>th</sup> Annual Educational Conference

[Registration](#) for the 39<sup>th</sup> Annual Educational Conference is currently open. The full program is available online at [canpweb.org](http://canpweb.org) and conference brochures have been mailed out. The conference is being held on March 17-20, 2016 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California.

#### **Action for Chapters**

- Make sure members are aware that registration is open and should take advantage of the discounted rates.
- Discuss at your chapter meetings if scholarships will be offered
- Ask that members volunteer to moderate a session at the conference
- Be thinking about donating raffle gifts. The suggested value is \$300.

### House of Delegates (2016)

The CANP House of Delegates will be held on Monday, May 23, 2016 at the Sheraton Grand in Sacramento. Delegate counts have been sent to chapters. Specific information and the form to submit chapter delegates can be found on [canpweb.org](http://canpweb.org).

The deadline to submit your delegates to CANP is **January 15, 2016**.

#### **Action for Chapters:**

- Line up your delegates.
- Ensure your delegates are NP Full, Senior or First Year Graduate category (voting) members.

### Lobby Day (2016)

Lobby Day for 2015 will be held on **Tuesday, May 24, 2016** at the Sheraton Grand Hotel in Sacramento.

Sheraton Grand Hotel  
1230 J Street  
Sacramento, CA 95814  
(916) 447-1700

## Operations

### Call for Candidates: Board of Directors

A call for candidates has been communicated to our members. If you or anyone your know is interested in serving on the board, please be sure to apply by **February 23, 2016**. To submit your forms for candidacy, please visit [canpweb.org](http://canpweb.org).

### NP Awards

CANP is accepting award nominations for NP of Distinction and Bridging Healthcare Needs. Please visit [canpweb.org](http://canpweb.org) to download your form. Then submit your form to Erin Meyer at [erin@canpweb.org](mailto:erin@canpweb.org) by **January 29, 2016**.

### Quarterly Reports

First Quarter reports were cancelled due to the need for a revamped report. Below is a list of the quarters and the report due dates:

#### **2015-16**

- Q1 — ~~July 1-Sept. 30 (due by Nov. 13)~~ Cancelled due to revamping of the report
- Q2 – Oct. 1-Dec. 31 (due by Feb. 2)
- Q3 – Jan. 1-Mar. 31 (due by Jun. 12)
- Q4 – Apr. 1-Jun. 30 (due by Jul. 15)

#### **Action for Chapters:**

- Be sure look for a revamped 2<sup>nd</sup> Quarter report after the 1<sup>st</sup> of January

### **Membership**

#### Membership Renewals

Membership by type for December 2015:

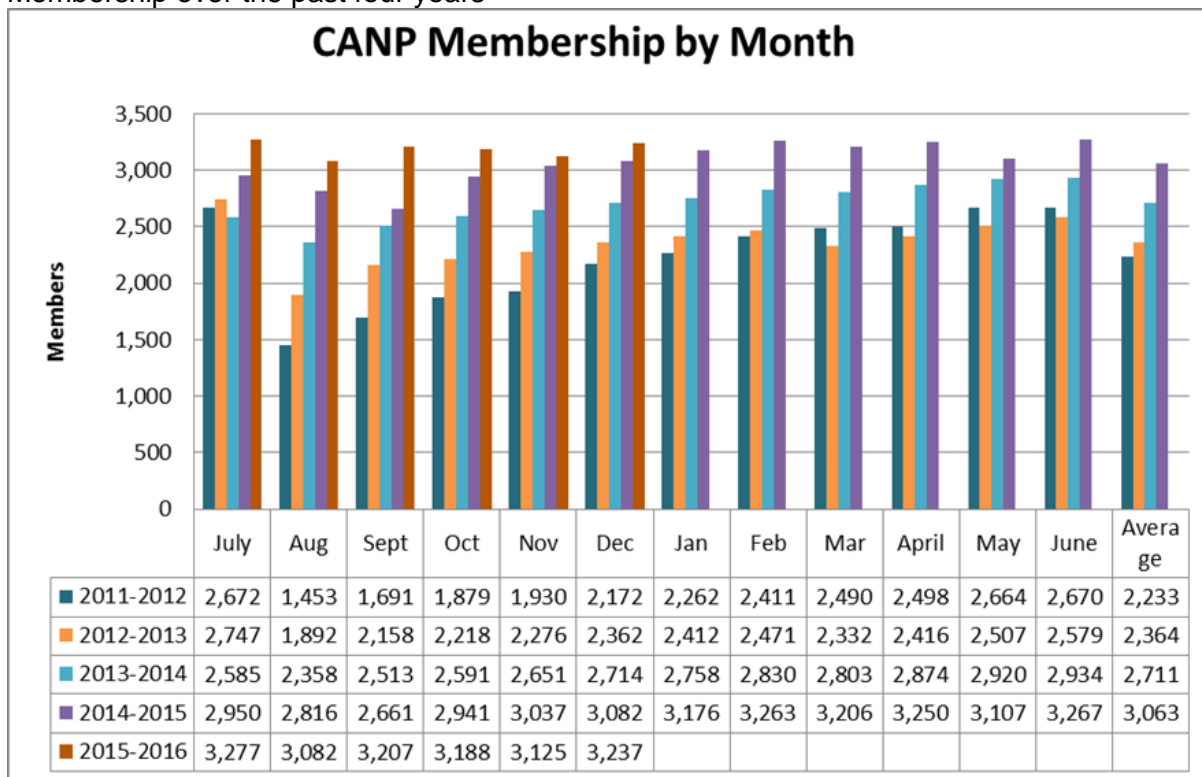
NP Full	2,090
First Year Grad	382
Student Year 1	237
Student Year 2	305
Senior	111
Associate	62
Corporate	42
Affiliate	4
Emeritus	4
<b>Total Active</b>	<b>3,237</b>

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on [canpweb.org](http://canpweb.org).

The Chapter Leadership Toolset is available on [canpweb.org](http://canpweb.org) for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

Membership over the past four years



**Action for Chapters:**

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

**Action for Chapters:**

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at canpweb.org) to present at the local school(s) in your chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Membership Benefits

CANP recently partnered with Canopy Innovations to provide you with tools to better communicate across language barriers. Canopy Innovations envisions a world without language barriers. Canopy has begun by working to assure that every limited English proficient (LEP) patient encounter is supported. The goal is to improve the quality of care for LEP patients and to support the clinicians who serve them by fostering provider-patient communication across

language, cultural, and workflow barriers. Canopy's technologies have been developed with funding from the National Institutes of Health (NIH).

### **The Canopy Medical Spanish Course**

The *Canopy Medical Spanish Training Course* teaches English-speaking providers the skills needed to communicate effectively with Spanish-speaking patients. It is powered by a research-validated pedagogy and a rich array of interactive exercises, and consists of web-based curricula that deliver themed lessons at three successive levels of proficiency, incrementally building a learner's medical language skills across six domains of communicative competence. The course was developed with funding from the National Institutes of Health (NIH) and is geared to healthcare professionals. It's self-paced, interactive, and focuses on common practitioner-patient interactions.

- Access your CANP member discount to **Canopy's Medical Spanish Training Course** [here](#). Curriculum content ranges from discussions of vaccinations and allergies to myocardial infarction vocabulary!

### **The Canopy Medical Translator Application**

The *Canopy Medical Translator application*, developed with funding from the NIH, is designed to overcome the difficulties inherent in accessing medical interpreters, by enabling clinicians to interact with limited-English proficiency patients using pre-translated phrases and questions -- numbering over 4,000 and curated by experts -- for common, straightforward procedures, and further provides a one-touch capability to call a professional interpreter for more complex or sensitive conversations.

- Download *Canopy's Medical Translator application* for [iPhone](#) or [Android](#). Communicate in 15 languages!

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## **Strategic Plan**

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

### **Mission**

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

### **Vision**

CANP will revolutionize health care and the role of the nurse practitioner.

### **Core Values**

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

### Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.